



## The Feed Ducks Initiative



### Project Summary

The Feed Ducks Initiative builds, installs and maintains Solar Powered Contactless Duck Feed Dispensers

Solar Powered | Can be installed entirely off-grid.

Contactless | No Cash is ever taken or stored.

A Green Footprint | Each Feeder is made from recycled plastics equivalent to 20,000 plastic bottles.

Funding Communities | 10% of proceeds are donated back to the community to fund environmental initiatives in their public parks.



## **Project Timeline**

05<sup>th</sup> December 2023 – We were made aware of this initiative and requested further information from the Feed Duck Initiative team

06<sup>th</sup> December 2023 – We reached out to Headstone Manor & Museum and advised them of the initiative, the initial response was very negative as they already sell duck feed in the Moat Café / Visitor Centre.

07<sup>th</sup> December 2023 – Information on the initiative was issued to the FoHMP Committee for review which resulted in unanimous support for the project

18<sup>th</sup> December 2023 – Formal request for installation of a Duck Feeder was issued to Harrow Council (Desiree Mahoney – Community Engagement) and advised that approval would be required from Steve Whitbread – Biodiversity Officer

28<sup>th</sup> December 2023 – Information issued to Steve Whitbread – Biodiversity Officer

16<sup>th</sup> January 2024 – Update requested from Desiree Mahoney & Steve Whitbread

17<sup>th</sup> January 2024 – Contact information for Steve Whitbread and PSPO information issued to the Feed Duck Initiative

17<sup>th</sup> January 2024 – Environmental Data issued by the Feed Duck Initiative to all parties

19<sup>th</sup> March 2024 – Harrow Council advise that they are considering the installation of a Duck Feeder at Headstone Manor Park & Pinner Memorial Park and requested evidence of support and possible location

19<sup>th</sup> March 2024 – We provide evidence of support and location details for the Duck Feeder

01<sup>st</sup> May 2024 – We chase Harrow Council (Desiree Mahoney – Community Engagement) for an update regarding the Duck Feeder

07<sup>th</sup> May 2024 – Desiree Mahoney advises that this is being managed by Steve Whitbread – Biodiversity Officer & Ray Fox

07<sup>th</sup> May 2024 – Steve Whitbread confirms that they will only be installing a Duck Feeder at Pinner Memorial Park

21<sup>st</sup> May 2024 – Following consultation with the FoHMP Committee we request a further explanation as to why Headstone Manor Park is not being considered

21<sup>st</sup> May 2024 – Steve Whitbread – Biodiversity Officer “The duck feeders seem to have been generally successful where they have been installed around the country, but it is reasonable as other local authorities have done to trial only one to begin

with. Some organisations, such as the Royal Parks, have chosen not to install the feeders at all. Given the funding model I would be surprised if TFD started charging for the feeders.

My involvement has only been to OK the feeders from the biodiversity viewpoint. I would suggest you follow up with the new Parks Strategy Officer next year once it is seen how the PMP feeder is performing”.

28<sup>th</sup> May 2024 – FoHMP Committee advised of the situation and request issued to the Portfolio Holder – Community & Culture – Cllr Janet Mote to request further information

29<sup>th</sup> May 2024 – Cllr Janet Mote confirms that she will raise this at her next meeting

01<sup>st</sup> July 2024 – We are advised that the Duck Feeder for Pinner Memorial Park has been approved and order placed, there is a possibility that the Duck Feeder for Headstone Manor Park may be viable, but a decision needs to be finalised by the 05<sup>th</sup> July 2024

01<sup>st</sup> July 2024 – We contact the Feed Duck Initiative and are advised that Headstone Manor & Museum have objected to the Duck Feeder, however this could be reversed if additional sign off is received from Cllr Janet Mote – Portfolio Holder – Community & Culture

09<sup>th</sup> July 2024 – We are advised by Steve Whitbread – Biodiversity Officer that following further discussions with Council Officers a Duck Feeder will be installed at Headstone Manor Park. Subject to us confirming the following.

“The FoHMP would be willing to take on responsibility for monitoring and refilling the feeder, receiving the relevant payment from TFDI in connection with this. If that is still the case, please can you confirm so that the Council has this in writing and let me have the name, email and phone number(s) of whoever is to be the point of contact”.

10<sup>th</sup> July 2024 – We issue confirmation to Harrow Council and request delivery date for the Duck Feeder

23<sup>rd</sup> July 2024 – We issue Bank details to Feed Duck Initiative

23<sup>rd</sup> July 2024 – We request confirmation of the delivery / installation date of the Duck Feeder from Ray Fox – Harrow Council

09<sup>th</sup> July 2024 – Duck Feed Initiative advise that the Duck Feeder will be dispatched on w/c 12th August 2024 (Delivery to Harrow Council) it is anticipated that the Duck feeders should be installed by the end of August 2024

23<sup>rd</sup> August 2024 – Due to holiday commitments the Duck Feeder is scheduled to be installed by w/c 16<sup>th</sup> September 2024

17<sup>th</sup> September 2024 – The concrete slab for the Duck Feeder has been cast with installation scheduled for w/c 23<sup>rd</sup> September 2024

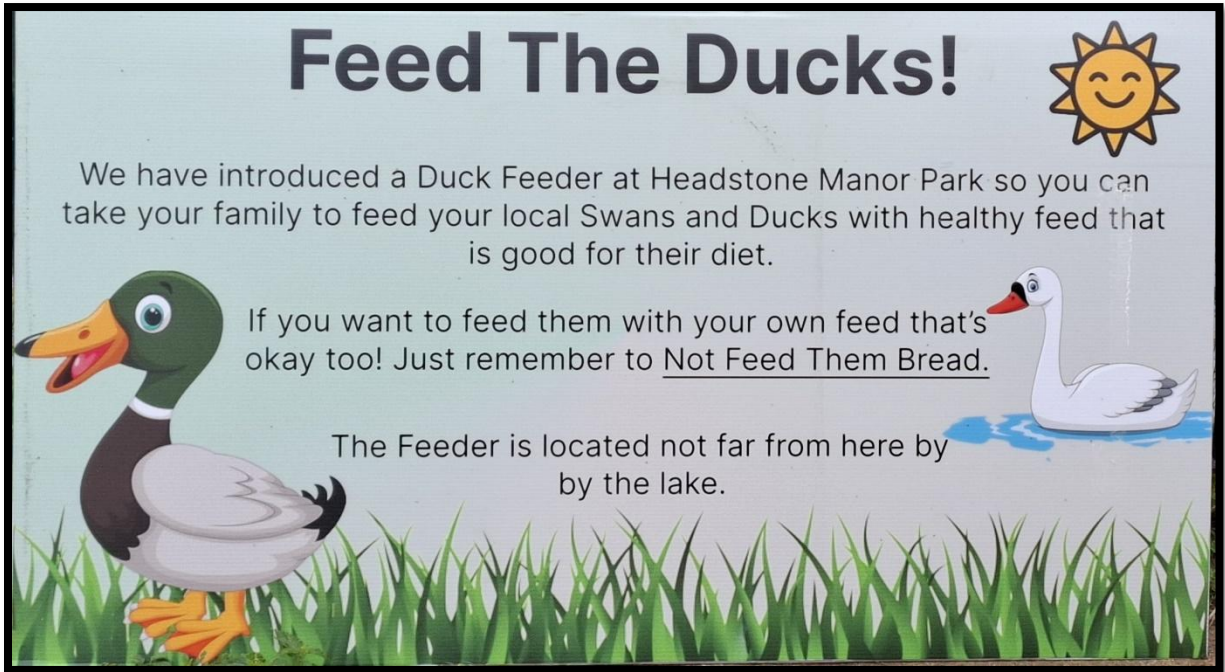


23<sup>rd</sup> September 2024 – The Duck Feeder is due to be installed on Tuesday 24<sup>th</sup> September 2024

24<sup>th</sup> September 2024 - The Duck Feeder has now been installed; it will go into operation once the card reader has be activated.







04<sup>th</sup> October 2024 – The Duck Feeder is activated and fully operational, with Duck food available for £1.00 per portion, the Duck Feeder will be regularly topped up with Duck Food by us whilst the operational process will be managed by The Feed Duck Initiative. We are currently discussing with The Feed Duck Initiative if we are able to display our Logo on the Dispenser.

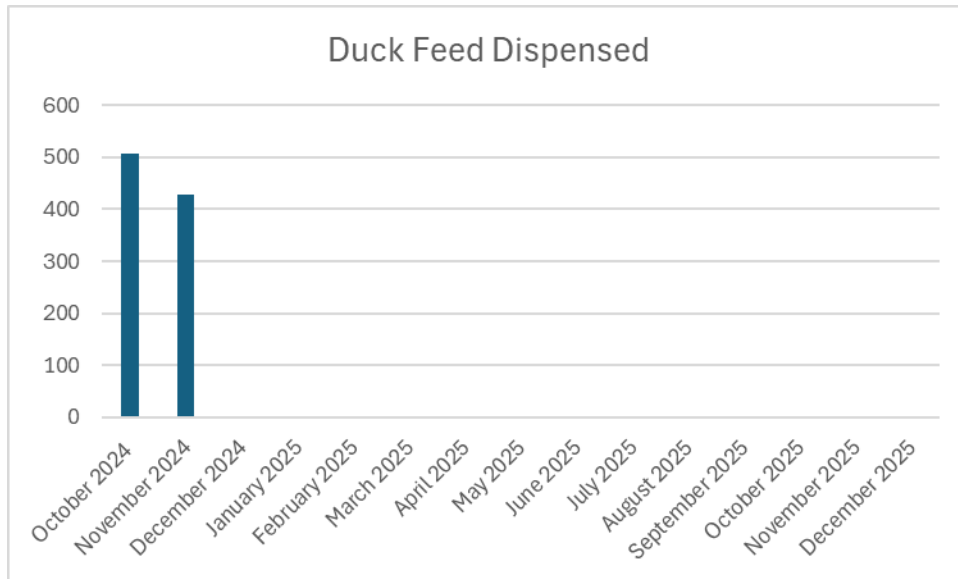
03<sup>rd</sup> November 2024 – The Duck Feeder was used 506 times during the period 01<sup>st</sup> October 2024 till 31<sup>st</sup> October 2024

19<sup>th</sup> November 2024 – Duck food delivery arrives to enable us to replenish the feeder

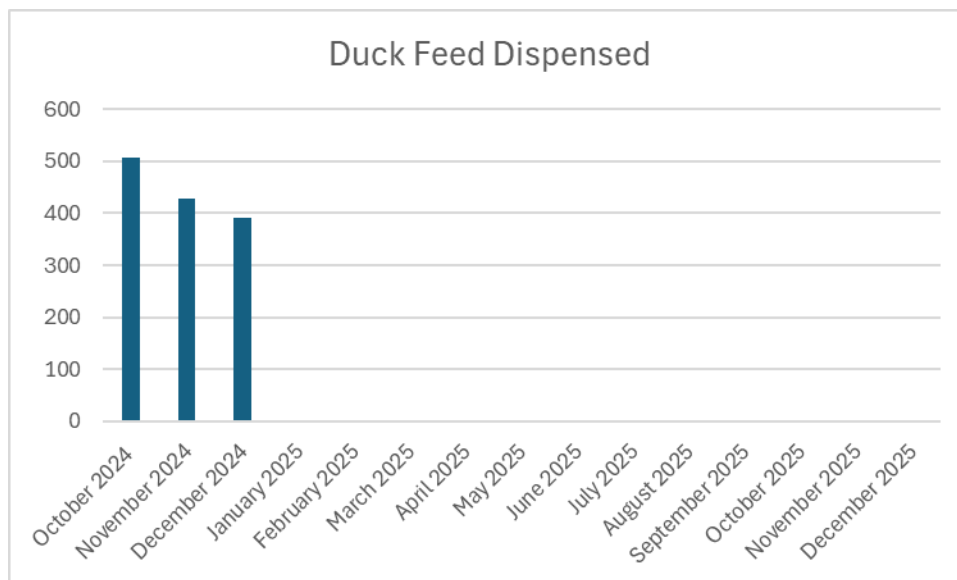
21<sup>st</sup> November 2024 – Duck feed replenished



03<sup>rd</sup> December 2024 – The Duck Feeder was used 429 times during the period 01<sup>st</sup> November 2024 till 30<sup>th</sup> November 2024



The Duck Feeder as used 391 times during the period 01<sup>st</sup> December 2024 till 31<sup>st</sup> December 2024, this was encouraging especially considering the cold weather during this period.



The Duck Feeder was used 1326 times during the first quarter of its operation

The Duck Feeder was used 250 times during the period 01<sup>st</sup> January 2025 till 31<sup>st</sup> January 2025

